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His Life Work, Methods and Discoveries, and Their Practical Application.

Prepared from his original field notes covering more than
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of any plant that grows; and more, to the definite improvement of the human
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working understanding of the power of **new environment** to bring out the best
of **old heredity**—in human beings, as well as in plants—a lesson which has
never before been portrayed with such crystal clearness as that with which
Luther Burbank portrays it in his writings.

**All that Luther Burbank has ever done has been done through the control
and manipulation of those two great forces in life, plant and human,
HEREDITY AND ENVIRONMENT.**

And just as Mr. Burbank, going among his plants, is able to bring out
the desirable and subdue or eliminate the undesirable, so, too, may we, through
an understanding of the laws of heredity and the operation of environment,
mold the minds and the careers of our children almost at will.

This magnificent set of twelve large De Lux Volumes has heretofore been
sold at \$80.00, but we are fortunate in having a few sets placed at our disposal,
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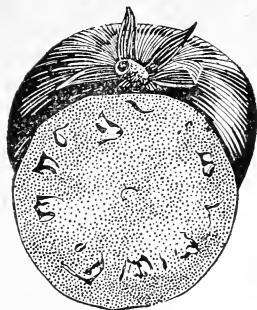
SEED AND PLANT SPECIALIST

Santa Rosa,

California

THE BURBANK TOMATO

Luther Burbank's Marvelous New Creation



BY FAR THE EARLIEST AND BEST TOMATO
EVER GROWN

Packet of 100 Seeds 15 Cents.

Here we have the VERY BEST EARLY and VERY EARLIEST GOOD TOMATO yet known. Like most other good things, this comes as a matter of evolution. Mr. Burbank states that he has spent more than a dozen years in "evolving" this new "creation" through careful selective plant breeding, striving to see how many desirable, and how few undesirable features he could succeed in combining in one fruit.

The Burbank Tomato

Excels All Other Early Varieties on the Following Counts:

1. **PRECOCITY**—Not only a few specimens, but the entire crop ripens up far in advance of all others. This season it yielded from 60 to 80 ripe fruits, average 15 pounds per plant, at one picking.
2. **SOLIDITY**—Has no open cavities, and seeds are few and small. Slices solid as a beef steak.
3. **PRODUCTIVENESS**—The entire plot yielded an average of one-fourth bushel per plant.
4. **QUALITY**—Flavor unsurpassed for eating raw. In size averages two to three inches in diameter. Ripens up perfectly without crack, spot, or blemish. Color bright red, same as "Stone."
5. **BLIGHT PROOF**—Mr. A. B. Haven, the well known Tomato Seed Grower, writes: "Mr. Burbank's claim for this variety that it is more resistant to blight, and other tomato diseases, than any other varieties, is confirmed by our experience this season, inasmuch as several other varieties growing near it have shown much more disease, in the way of blight, and dying earlier, than has the Burbank."

The following is Mr. Burbank's personal introductory claims:

THE EARLIEST TOMATO IN THE WORLD—THE "BURBANK"

"By far the earliest, smoothest, solidest, most productive, and best of all early tomatoes; resists wilt and other tomato diseases better than most others. The 'Burbank' is so much earlier than other tomatoes that from the seed of the tomatoes which ripened here in June, a second crop has been again and again grown and ripened the same season, something probably never before known. This extreme earliness means millions of dollars to American tomato growers, as one-half the tomatoes grown in the United States, even in California, are taken by frost instead of by the grower.

"Fruit, bright crimson; thick, solid, heavy, smooth, firm, medium to large in size, superior quality, unusually heavy and continuous bearer throughout the season; best keeper and shipper. The 'Burbank' has one other unique and most remarkable quality which will be appreciated by those who like fresh sliced tomatoes for the table. Unlike other tomatoes, the skin peels freely from the rich, firm flesh."

Price: Per pkt., 15c; 2 pkts, 25c; 10 pkts., \$1.00. In bulk, $\frac{1}{4}$ oz., 50c; $\frac{1}{2}$ oz., 80c; 1 oz., \$1.50; $\frac{1}{4}$ lb., \$5.00; 1 lb., \$18.00.

ISAAC F. TILLINGHAST

SEED AND PLANT SPECIALIST

904 College Avenue,

Santa Rosa, California

NOTE—My annual catalogue of "New Creations in Fruits, Vegetables, Grains and Flowers," issued in January, will be sent free on application.

THE PUBLIC VERDICT ON "BURBANK" TOMATO

We have tried the "Burbank," earliest of all tomatoes, and find that it is all you claim for it; we will want to feature it in our 1921 catalogue.—A. & M. Seed Co., Los Angeles, Calif.

I tested the "Burbank" Tomato last season and find it O. K. I shall want a pound or more of the seeds. Please quote trade price in bulk.—Harry L. Squires, Good Ground, N. Y.

The earliest, best medium size, most perfect in shape and color, the least vine, the most fruit, the least acid, the sweetest tomato, and in every respect the best for home and market.—John Lewis Childs, Long Island, N. Y.

Just a note to let you know what I think of the "Burbank" Tomato in Minnesota; the plants that I handled in the ordinary hotbed were a good ten days ahead of anything else I saw or heard of in this locality; those that I potted and started in the house were three weeks ahead of those produced by our local gardeners.—R. M. E., Minneapolis, Minn.

I enclose two dollars for more "Burbank" Tomato seed—the best tomato ever grown in this section.—F. R., Germantown, Ohio.

Your "Burbank" Tomato did well here and is the best ever known in these parts, and that is saying a lot considering the climate we have here.—W. P. H., Maitland, Nova Scotia.

Your "Burbank" seed which I got from you last year was fine. I believe it is the best tomato I have gotten hold of for this altitude—3460 above sea level.—L. H. G., Sturgis, South Dakota.

The tomatoes were a month earlier than I ever raised in my garden in this country; the smoothest and best I ever raised.—Capt. F. H. M., Moab, Wash.

We tried the "Burbank" Tomato last year and found it the earliest and, taking the whole season through, the most prolific tomato yet tried.—H. H. W., Kingman, Arizona.

I am happy to relate that your tomatoes are a huge success. They are the wonder, admiration and envy of the whole community, as I am the only one who has attained to ripe tomatoes this year. They are large and of a beautiful shape. I count the "Burbank" Tomato the best new thing discovered in a number of years.—Miss N. J. K., Maza, North Dakota.

Our seed plot of "Burbank" Tomatoes this season averaged one-fourth bushel of ripe fruit per plant at first picking.—I. F. T., Santa Rosa, California.

Must mention your "Burbank" Tomatoes. We are very highly pleased with them. Last year was our first year to have ripe tomatoes and we were the only ones in the entire community.—F. E. A., Battrick, Montana.

Last year several of the gardeners here sent for your "Burbank" Tomato seed. I received six plants from them. As for a cropper, the like was never seen in these parts before and one of the gardeners took first prize with them at the gardeners' show.—H. O. H., London, Ontario, Canada.

The "Burbank" Tomato is very prolific and early and what I liked about it was that it was so sweet.—Mrs. J. F., Jackson, Calif.

Though our season is short I find that your seeds produce the surest crop of ripe tomatoes of any plants in my garden. The "Burbank" tomato is the only one that I have found at all satisfactory in this place.—A. L., Edmundston, Can.

I raised 14 bushels of tomatoes from one-half packet of your "Burbank" Tomato seed last year.—F. F., Roxbury, Mass.

Last year you sent me at Romeo, Mich., a package of the "Burbank" Tomato seed which was planted at the same time as the "Earliana" and "Chalks Jewel." The "Burbank" came into bearing **three weeks** before the "Earliana" and **four weeks** before the "Jewel." I had noticed in your note on the "Burbank" tomato that it fruited some four weeks before other varieties on the Pacific Coast, but had no idea that in the latitude of Michigan there could be any such variation. I desire to try them out again this summer.—Dr. F. N. W., Hudson, Ohio.

I want to say that I firmly believe that you have named the "Burbank" Tomato exactly right. Last year I had seed of my own raising and the seed started in the factory greenhouse the same day with four other varieties and the plants all set in the garden the same day and it was the "earliest," ripening just thirty-seven days before any one of the other varieties.—G. W. F., Rochester, Pa.

Your "Burbank" earliest tomato was the best of one hundred varieties that I tested. Of 2000 tomatoes that I planted this year, 1900 of them were the "Burbank," which shows what I think of them.—C. H. N., Roseburg, Ore.

Many pages more could be filled with similar expressions.

FREE HOMES IN THE GOLDEN WEST

In a land like Sonoma County, California, where we enjoy a perpetual "Indian Summer" all winter—where the ground never freezes and a snowflake is rarely seen—where roses, geraniums, pansies, chrysanthemums, etc., are blossoming all winter—where potatoes are planted in January and harvested in May—where there are literally millions of prune, pear, apple, peach, plum and many other fruit trees which never fail an abundant crop—where the annual rainfall is 36 inches, and no irrigation required—where the summer seasons are so cool that ladies may be seen on the streets wearing furs any month in the year—where there are more chickens and eggs produced than in any other county in the Union—where no colored, and very few foreign people (except Italians) reside—where we never fear tornadoes, blizzards or thunder showers—where honor, good will and Christian principles predominate and rule—where there are hundreds of miles of smooth, hard paved streets and roads in every direction—where all these and many other advantages are found—it goes without saying that real estate is held at a high valuation—and yet, in Sonoma and adjoining counties, and in all the adjoining states, there are still thousands of acres of Government lands which are subject to the Homestead and other laws for settlement.

A NEW BOOK OF INFORMATION

At an immense cost of money for travel and research a new up-to-date volume of over 100 pages has just been published, entitled:

"The Pathfinder of the Great Western Empire"

—which gives more reliable detailed information concerning the Government Farm, Timber, Grazing, Mineral and Oil Lands, yet to be found in California, Oregon, Washington, Arizona, Nevada, Utah, Idaho, Montana and New Mexico, than can possibly be obtained elsewhere at any cost.

Neither money nor time has been spared in order to obtain authentic information to confirm the many phenomenal statements written in this publication.

Everything essential to the existence of mankind can be found in the West of these United States, and we have endeavored to describe fully and truthfully every topic that will be of importance to the reader.

Millions of acres of fertile lands still lie dormant awaiting development by men; stupendous wealth still lies beneath the surface; timber worth millions has never yet been touched.

To guide you to this land, and to instruct you regarding the legal requirements for gaining its possession, is the purpose of this publication.

A copy of this great book will be sent to you postpaid for only \$3.00, or a handsome illustrated prospectus, giving fuller details of its valuable contents will be sent free on application.

If you desire a home in the "land of the setting sun," don't fail to get posted as to what may still be in store for you.

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